

PEAK ROCK CAPITAL AFFILIATE ACQUIRES ROSES SOUTHEAST PAPERS, LLC

Austin, TX, September 23, 2014 – Atlas Southeast Papers, Inc. (“Atlas Southeast” or the “Company”), an affiliate of Peak Rock Capital (“Peak Rock”), an Austin, Texas based private equity firm, announced today that it has acquired Roses Southeast Papers, LLC (“Roses Southeast”), a leading manufacturer of tissue paper products.

Headquartered in Sanford, Florida, Atlas Southeast is now a leading integrated manufacturer of tissue paper products, capable of producing both virgin and recycled grades. The Company operates a state-of-the-art tissue paper mill where it manufactures tissue jumbo rolls for resale as well as converts tissue paper into finished products. The acquired facility produces a complete line of tissue products, including bath tissue, towels, and cocktail, dinner and dispenser napkins, and has earned a well-regarded reputation for its diverse and high quality product offerings.

Anthony DiSimone, CEO of Peak Rock Capital, said, “We look forward to supporting Atlas Southeast and its employees in further establishing the Company as a leading manufacturer and supplier of jumbo rolls and converted paper products. Atlas Southeast’s purchase of the Roses Southeast manufacturing facility highlights Peak Rock’s continued focus and differentiated ability to identify, acquire and optimize strategic manufacturing assets. We are excited to add this business to our growing portfolio of outstanding companies.”

Peter Leibman, Managing Director of Peak Rock Capital, added, “Atlas Southeast’s manufacturing expertise and overall commitment to excellence have allowed the Company to produce a diverse set of product offerings that are highly in demand. We are excited to now own the Roses Southeast facility and to support the Company’s growth through organic initiatives, strategic partnerships and potential add-on acquisitions. Today’s announced acquisition further evidences our enthusiasm for the tissue paper manufacturing sector, a space which we know quite well through our 2013 investment in Atlas Paper Mills.”

Mesirow Financial acted as the financial advisor to Peak Rock Capital on the transaction.

ABOUT ATLAS SOUTHEAST PAPERS

Atlas Southeast Papers, Inc. is a Sanford, Florida based leading integrated manufacturer of tissue paper products, capable of producing both virgin and recycled grades. The company operates a state-of-the-art tissue paper mill where it manufactures tissue jumbo rolls for resale as well as converts tissue paper into finished good products. Atlas Southeast produces a complete line of tissue products, including bath tissue, towels, and cocktail, dinner and dispenser napkins. For further information about Atlas Southeast, please visit www.atlastissue.com.

ABOUT PEAK ROCK CAPITAL

Peak Rock Capital is an Austin, Texas based private equity firm that makes debt and equity investments in middle-market companies. Peak Rock focuses on investing in companies where it can support senior management in driving rapid growth and profit improvement through operational and strategic changes. Peak Rock’s principals have deep expertise in complex situations, with the ability to provide tailored capital solutions and close transactions quickly where speed and certainty are priorities. For further information about Peak Rock Capital, please visit www.peakrockcapital.com.

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