

## **PEAK ROCK CAPITAL ACQUIRES PROFUSION INDUSTRIES, LLC**

Austin, TX, March 19, 2014 – An affiliate of Peak Rock Capital (“Peak Rock”), an Austin, Texas based private equity firm, announced today that it has acquired the industrial products division of RJF International Corporation, creating ProFusion Industries, LLC (“ProFusion Industries” or the “Company”), a leading manufacturer and distributor of polymer-based products serving a diverse range of industries, including specialty industrial, transportation and commercial building products.

Based in Marietta, Ohio, ProFusion Industries has established a long-standing customer base of Fortune 1,000 companies through industry-leading manufacturing capabilities that provide engineered solutions under a wide range of demanding environments and conditions. In particular, the Company’s product portfolio includes transit matting, protective linings, custom design specialty film products and various printing services. ProFusion Industries prides itself on its use of environmentally sustainable manufacturing processes that yield minimal waste and provide end users with safety and durability. The Company is a leader in utilizing recycled materials in the manufacturing process to produce value-added finished goods with both aesthetic and functional qualities.

Anthony DiSimone, CEO of Peak Rock Capital, said, “We are pleased to support ProFusion Industries and its employees in building a leading manufacturer and distributor of polymer-based products, with an impressive reputation for exceptional manufacturing capabilities and customer loyalty. ProFusion Industries is a great example of our interest in carving out manufacturing divisions where we can drive revenue growth and profit improvement by working with management to optimize the Company’s strategy and operations.”

Robert Strauss, Managing Director of Peak Rock Capital, added, “ProFusion Industries has an impressive array of manufacturing capabilities that are driven by its experienced and talented workforce. As an independent entity, the Company and its employees will be able to ignite future growth by focusing on their specialized products and pursuing attractive opportunities in their markets, without the constraints of operating as a division within a larger organization.”

Jon Golden, President of ProFusion Industries, remarked, “This transaction marks an important transformation in the 60+ year history of our business. We are energized by the opportunity to grow with the strategic support and resources of Peak Rock. We are excited to continue strengthening our partnership with customers, suppliers and employees as we expand our core business and develop new products and services.”

### **ABOUT PROFUSION INDUSTRIES, LLC**

ProFusion Industries, LLC is a leading manufacturer and provider of transit matting, protective linings, custom design specialty film products and various printing services. With over 60 years of technological innovation and experience, ProFusion Industries has a proven history of developing and delivering highly engineered solutions for a broad range of demanding environments, across a wide range of industries, from its world-class manufacturing facility in Marietta, Ohio. For further information about ProFusion Industries, please visit: [www.profusionindustries.com](http://www.profusionindustries.com).

### **ABOUT PEAK ROCK CAPITAL**

Peak Rock Capital is an Austin, Texas based private equity firm that makes debt and equity investments in middle market companies. Peak Rock invests in companies where it can support senior management in driving rapid growth and profit improvement through operational and strategic changes. Peak Rock’s principals have deep expertise in complex situations, with the ability to provide tailored capital solutions and close transactions quickly where speed and certainty are priorities. For further information about Peak Rock Capital, please visit [www.peakrockcapital.com](http://www.peakrockcapital.com).

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