

HASA CONTINUES TO EXPAND WITH NEW FACILITY IN SAN DIEGO

Austin, Texas, April 15, 2019 – Hasa, Inc. (“Hasa” or the “Company”), a portfolio company of Peak Rock Capital, a leading middle market private equity firm, announced plans to build a state-of-the-art packaging and distribution facility in the greater San Diego, CA area. The new facility will represent the seventh location within the Hasa footprint, expanding the Company’s geographic reach and providing improved service levels for its customers. It is anticipated that the new facility will be operational by the fourth quarter in 2019.

In addition, Hasa announced that Jesus A. Felix, former Vice President of Abcana Industries, has been named General Manager of the San Diego region for Hasa.

Chris Brink, Chief Executive Officer of Hasa, commented, “We are thrilled to announce this investment in a best-in-class facility in the San Diego region as we look to bring exceptional quality and service to our valued customers. We believe that this investment will enable continued rapid growth on the West Coast and generate significant value for our channel partners.”

Mr. Felix said, “I am excited to join the Hasa team and participate in the next stage of this company’s growth. I look forward to working closely with each of our customers to ensure that this is a smooth transition and would like to thank all of our employees for their continued support.”

Steve Martinez, President and Managing Director of Peak Rock Capital, added, “This investment reflects our belief in the strong growth prospects for Hasa and is an example of our history of support for the business. We are pleased with the progress the Hasa team has made to-date and will continue to encourage strategic investments in growth.”

ABOUT HASA

Hasa, Inc. is a leading producer and distributor of high-quality water treatment products used to sanitize and maintain water systems, including swimming pools, water tanks and containment vessels for recreational, industrial and municipal end markets. Founded in 1964, the company operates across seven facilities in California, Arizona, Washington and Texas.

ABOUT PEAK ROCK CAPITAL

Peak Rock Capital is a leading middle-market private equity firm that makes equity and debt investments in companies in North America and Europe. Peak Rock focuses on investing in opportunities where it can support senior management in driving rapid growth and profit improvement through operational and strategic change. Peak Rock's principals have deep expertise in complex situations and cross-border transactions, with the ability to provide tailored capital solutions and close transactions quickly where speed and certainty are priorities. For further information about Peak Rock Capital, please visit www.peakrockcapital.com.