

# PEAK ROCK CAPITAL ACQUIRES ATLAS PAPER MILLS

Austin, TX, May 21, 2013 – An affiliate of Peak Rock Capital (“Peak Rock”) announced today that it has acquired Atlas Paper Mills, LLC (“Atlas” or the “Company”), a leading manufacturer of tissue paper.

Headquartered in Miami, FL, Atlas is a leading company in the manufacture of tissue products, utilizing 100% recycled fiber. The Company produces a complete line of tissue products; including bath tissue, towels and facial tissue, serving leading customers in both the away-from-home and retail channels. This strategic approach has allowed the Company to develop long-term relationships with an attractive customer base. The Company provides both branded (“Green Heritage”) and private label products throughout North America.

Anthony DiSimone, CEO of Peak Rock Capital, said, “Atlas is a great example of our interest in investing in middle market businesses that can benefit from our resources and expertise to enhance their growth and strategic position; it also highlights our continued interest in the manufacturing and consumer product sectors.”

Peter Leibman, Managing Director of Peak Rock Capital, added, “Atlas has a strong competitive position as a supplier of ‘green’ tissue products with long-standing customer relationships. We believe Atlas is an excellent platform for expansion through organic growth and strategic add-on acquisitions and are excited to work with the Company’s outstanding management team in pursuing these opportunities.”

Joe Tadeo, CEO of Atlas Paper Mills, commented, “We are very pleased that Peak Rock is investing in Atlas and believe we will benefit from Peak Rock’s knowledge of the industry and resources to support investments in strengthening and expanding our core business. This is an exciting time for Atlas, and we look forward to growing our business in partnership with our customers, suppliers and employees.”

## ABOUT ATLAS PAPER MILLS

Atlas Paper Mills is a Miami, FL based manufacturer of tissue products, utilizing recycled fiber. Atlas supplies private label and branded bath tissue, towels and facial tissue to a diversified mix of customers in the away-from-home and value retail channels. Atlas produces approximately 34,000 tons of recycled tissue products per year and converts approximately three million cases of tissue and towels. For further information about Atlas Paper Mills, please visit [www.atlaspapermills.com](http://www.atlaspapermills.com).

## ABOUT PEAK ROCK CAPITAL

Peak Rock Capital is an Austin, TX based private equity firm that makes debt and equity investments in middle market companies. Peak Rock invests in companies where it can support senior management in driving rapid growth and profit improvement through operational and strategic changes. Peak Rock’s principals have deep expertise in complex situations, with the ability to provide tailored capital solutions and close transactions quickly where speed and certainty are priorities. For further information about Peak Rock Capital, please visit [www.peakrockcapital.com](http://www.peakrockcapital.com).

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