

PEAK ROCK CAPITAL AFFILIATE INVESTS IN HIGHLINE PRODUCE LIMITED

Austin, TX, November 12, 2014 – An affiliate of Peak Rock Capital (“Peak Rock”), an Austin, Texas based private equity firm, announced today that it has invested in Highline Produce Limited (“Highline” or the “Company”), a leading Canadian producer and distributor of mushrooms.

Headquartered in Ontario, Highline is one of the largest producers and distributors of mushrooms in North America. The Company operates four state-of-the-art production facilities in Ontario and a distribution center in Quebec, where it produces, packages, and distributes varieties of fresh white, mini bella, portobella, and exotic mushrooms for the retail and food service end markets. Through 50 years of operations, Highline has earned an exceptional reputation for its top quality product offerings and impeccable customer service.

Steve Martinez, President and Managing Director of Peak Rock Capital, said, “We look forward to supporting Highline and its employees, as the Company continues to uphold its established tradition of quality and customer service. Our investment in Highline represents Peak Rock’s continued commitment to identifying and partnering with market-leading consumer businesses that have the potential to outperform through investments in growth.”

Glenn Martin, CEO of Highline, added, “We are excited to partner with Peak Rock and look forward to drawing on the firm’s expertise as we increase the Company’s capabilities and seek to realize its growth potential. We are thrilled to have access to the resources necessary to support our ongoing success, particularly as we pursue new product development.”

ABOUT HIGHLINE PRODUCE LIMITED

Highline Produce Limited, founded in 1961 in Leamington, Ontario, is a leading producer and distributor of mushrooms. The Company operates four state-of-the-art production facilities and a distribution center, where it produces, packages, and distributes varieties of fresh white, mini bella, portobella, and exotic mushrooms for the retail and food service end markets. Through outstanding quality and customer service, Highline has grown to become one of the largest mushroom growers in Canada.

ABOUT PEAK ROCK CAPITAL

Peak Rock Capital is an Austin, Texas based private equity firm that makes debt and equity investments in middle-market companies. Peak Rock focuses on investing in companies where it can support senior management in driving rapid growth and profit improvement through operational and strategic changes. Peak Rock’s principals have deep expertise in complex situations, with the ability to provide tailored capital solutions and close transactions quickly where speed and certainty are priorities. For further information about Peak Rock Capital, please visit www.peakrockcapital.com.

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