

PEAK ROCK CAPITAL AFFILIATE SELLS PROFUSION

Austin, Texas, June 24, 2020 – An affiliate of Peak Rock Capital (“Peak Rock”), a leading middle-market private investment firm, announced today that it has sold ProFusion Industries (“ProFusion” or the “Company”) to an investor group led by ProFusion management.

Headquartered in Fairlawn, Ohio with a manufacturing facility in Marietta, Ohio, ProFusion is a leading manufacturer and provider of transit and industrial flooring, protective linings, specialty films and customer compounds. The Company has a proven history of developing and delivering highly engineered solutions across a wide range of industries.

ProFusion was formerly the industrial products division of the RJF International Corporation. Following the successful carve-out of the business in 2014 by an affiliate of Peak Rock, the Company has executed a series of transformational initiatives, including development of new product capabilities, an expansion of the Company’s go-to-market strategy, and additional substantial operational improvements.

Robert Strauss, Managing Director of Peak Rock and former board member of ProFusion, said, “We have been privileged to work closely with the ProFusion team on this investment and are proud of what the team has collectively accomplished. We wish the new management-led investor group and the Company continued success in this next stage of ownership”.

Alex Williamson, Chief Executive Officer of ProFusion, added, “We are thankful for the tremendous support provided by Peak Rock and our Board over the last several years. The ProFusion team is energized and highly motivated to continue to provide exceptional quality and service for our key customers and create growth opportunities for our valued employees”.

ABOUT PROFUSION INDUSTRIES

ProFusion Industries is a leading manufacturer and provider of transit and industrial flooring, protective linings, specialty films and custom compounds. With more than 70 years of technological innovation and experience, the Company has a proven history of developing and delivering highly engineered solutions across a wide range of industries from its world-class manufacturing facility in Marietta, Ohio. For further information about ProFusion Industries, please visit: www.profusionindustries.com.

ABOUT PEAK ROCK CAPITAL

Peak Rock Capital is a leading middle-market private investment firm that makes equity and debt investments in companies in North America and Europe. Peak Rock’s equity investment platform focuses on opportunities where it can support senior management to drive rapid growth and profit improvement, with expertise in corporate carve-outs and partnering with families and founders seeking first-time institutional capital. Peak Rock’s credit platform focuses on providing bespoke financing solutions and making investments in secondary loans for corporate debt and commercial real estate. Peak Rock's principals have deep expertise in complex situations and cross-border transactions, with the ability to provide tailored capital solutions and close transactions quickly where speed and certainty are priorities. For further information about Peak Rock Capital, please visit www.peakrockcapital.com.